# How to Activate or Link Your Roku Streaming Device

To activate or link your Roku streaming +1 (866) 381-7244 {US/UK} device, connect the Roku player or Roku TV to your television and power source, then follow the on-screen setup instructions to connect it to +1 (866) 381-7244 {US/UK} your Wi-Fi network. During setup, Roku will ask you to sign in to or create a +1 (866) 381-7244 {US/UK} Roku account. Follow the instructions displayed on your TV to complete device activation, which may include entering a code or using another +1 (866) 381-7244 {US/UK} device to finish the account-linking process. Make sure you use the Roku account you want associated with the device, because channels, purchases, +1 (866) 381-7244 {US/UK} subscriptions, and certain settings can be connected to that account. +1 (866) 381-7244 {US/UK} Once activation is complete, your Roku device +1 (866) 381-7244 {US/UK} should connect to your account and begin downloading the +1 (866) 381-7244 {US/UK} channels and settings associated with it.

## Related FAQs

### 1. Where do I find the Roku activation code?

The activation code is normally displayed on +1 (866) 381-7244 {US/UK} your TV screen during the initial Roku setup process. After connecting your Roku device to the internet and following the setup instructions, Roku +1 (866) 381-7244 {US/UK} may provide a code and instructions for completing activation. Enter +1 (866) 381-7244 {US/UK} the code only on the official Roku website or through the +1 (866) 381-7244 {US/UK} activation method shown on your TV. If the code has expired or is not accepted, return to the Roku setup screen and follow the instructions to +1 (866) 381-7244 {US/UK} generate or obtain a new code.

### 2. Do I need a Roku account to activate my device?

Yes, a Roku account is generally required to +1 (866) 381-7244 {US/UK} activate and use a Roku streaming device. Your Roku account helps manage the device, installed channels, subscriptions, and purchases. If you already +1 (866) 381-7244 {US/UK} have a Roku account, use that account during setup +1 (866) 381-7244 {US/UK} instead of creating another one. If you do not have an account, +1 (866) 381-7244 {US/UK} Roku will provide instructions for creating one during the activation process.

### 3. Why won't my Roku activation code work?

If your Roku activation code does not work, +1 (866) 381-7244 {US/UK} first check that you entered the code exactly as it appears +1 (866) 381-7244 {US/UK} on your TV. Activation codes can be temporary, so an older code may no longer be valid. Return to the Roku

device and restart or repeat the activation process +1 (866) 381-7244 {US/UK} to obtain a current code. Also make sure your Roku +1 (866) 381-7244 {US/UK} has a stable internet connection and that you are using the +1 (866) 381-7244 {US/UK} official Roku activation process rather than an unofficial website.

## 4. Can I activate Roku without a credit card?

Roku may ask for a payment method during +1 (866) 381-7244 {US/UK} account setup, but adding a payment method does not mean you have to purchase a subscription or paid channel. You can choose free channels +1 (866) 381-7244 {US/UK} and services that do not require payment. Be careful when selecting paid subscriptions or purchases because those can result in charges to the payment +1 (866) 381-7244 {US/UK} method associated with your Roku account.

## 5. What should I do if my Roku is already linked to another account?

If a Roku device is already linked to another +1 (866) 381-7244 {US/UK} Roku account, you may need to perform a factory reset before connecting it to your own account, particularly if you purchased the device used or +1 (866) 381-7244 {US/UK} received it from someone else. A factory reset removes the previous account information and returns the device to its initial setup state. After resetting it, connect the Roku +1 (866) 381-7244 {US/UK} to your network and complete the activation using +1 (866) 381-7244 {US/UK} your own Roku account. If the device belongs to +1 (866) 381-7244 {US/UK} someone else or you are unsure about its ownership, +1 (866) 381-7244 {US/UK} confirm the account situation before resetting it.